Thursday, July 5
★ Screening: “Beyond Gay Pride,” Guest, Jim Mulcahy at JCC

Friday, July 6
★ City Hall Flag Raising
★ Super Sassy in the South Wedge

Saturday, July 7
★ Pride Day at Seabreeze

Sunday, July 8
★ Pride Tea Dance, TBA

Monday, July 9
★ Youth Pride Dance at Tilt
★ LAMBDA Project at Christ Church Downtown

Tuesday, July 10
★ Pride Movie Night at Third Presbyterian

Wednesday, July 11
★ The Good, The Bad, & The Funny at Equal-Grounds

Thursday, July 12
★ Maybe Baby? at CNY Clinic
★ Out & Equal Networking at Boulder & Napa Pizzeria
★ ImageOUT’s Summer Mayhem at Cinema Theatre

Friday, July 13
★ Pride Power Mixer at Holiday Inn Airport

Saturday, July 14
★ Pride Family Day at RMSC
★ Rochester Pride Parade
★ Rochester Pride Festival

Saturday, July 15
★ Rochester Pride Picnic

Our Sponsors
Tilt, Boulder Coffee, ImageOut, Victory Alliance, 3 Olives, Lake Beverage, American Laser Skincare, Professional Tutoring Service, Finger Lakes Musical Theater Festival, Holiday Inn, Sweet Revenge, Barefoot Wines, CNY Fertility Center
Pride Family Day at RMSC is July 14

Pride Family Day is July 14, from 1:30 to 3:30pm at the Rochester Museum & Science Center.

Come and enjoy free outdoor activities, rain or shine! At 4pm, join the line up for the Pride Parade, or if you are watching rather than marching, find a good spot along the route.

Family Day will include story-telling, face-painting, bubble garden and arts and activities for kids and families. Participants can also visit the museum at discounted admission or sign up for annual membership at a discount on the day. See coupon page 2 for discounted admission to museum: $3 per person, $10 for a family of four. $10 discount on RMSC annual membership available that day.

The Museum opens at 9am.

PRIDE FLASHBACK


Rokk Vodka is a proud sponsor of 2012 Pride!!!

A message from Carrie Vernon

Rochester Pride It’s here and it’s going to be a great 11 days. Pride doesn’t happen without YOU! So check out the events and grab a friend and let’s GO! We have events for everyone. First thing this weekend is Pride Day at the end of the Pride parade, festival, and picnic! Pride brings us together, all of us together! Pride is year-around planning, so I would like you to know who is behind the scenes working on this: Michael Hardy, Joe Murphy, Louis Mistretta, Jeff Markarian, Lora Moody, Scott Fearing, Bill Schaefer, Sayne Austin, Jo Meleca-Voigt, Jeanne Gamborg, Logan Rath, Alysa Stryker, Lybya Wilton, Cindy Madison, and Alyssa Vaisey! Thank you for your support, hard work, and always pushing us to the next level! I couldn’t do this without YOU!

Thank you, Rochester, for your support, hard work, and volunteering, and supporting Rochester Pride! Remember to have fun, be safe, and meet new people!

It has been an Honor to be the Chair of Rochester Pride 2012! With lots of Love to all of you and Happy Pride Rochester,
Carrie Vernon, Pride 2012 Committee Chairperson

Grand Marshals:
Todd Plank, Tom Ferrarese

Every year the Pride Parade Grand Marshals get sacked (not smashed) at the Pride Weekend Power Mixer – this year see Todd Plank and Tom Ferrarese honored for their achievements on Friday, July 13, at the Holiday Inn Airport, 911 Brooks Ave. Cash bar, food, prizes; no entry fee. Lots of fun!

Get SUPER SASSY in the SOUTH WEDGE on June 6!

After the Rainbow Flag Raising ends on June 6 at 5pm, LGBT folks and allies will be heading to the South Wedge for an evening of sassy fun. Empanada! Ice Cream! Massage! Tattoos! Belly Dancing! Wine! Drink responsibly! And much more... Check out the following South Wedge businesses:

Kamikaze Tattoo, tattooing; Echo Tone Music, 10 percent off new goods; Boulder Coffee, Special Patio Bar & DJ plus $1 medium size coffee; Full Moon Vista Bike and Sport, Free gift with purchase; Tap & Mallet, $2 off seasonal draft beers; John’s Tex Mex, $1.50 empanadas & $1.50 Tacos; Equal Grounds, Buy 1 beverage+food+ice cream, get a second beverage+food+ice cream of equal or lesser value for half price; Lux Lounge, 54 “Sassy Fraz” drinks - $2.75 Well Drinks - $2. Labatt’s Blue & Sam Adam’s pints; Historical House Parts, 20 percent off (except gift certificates & consignments); Renewing Massage, Drawing for two 36-minute therapeutic massages; Headonist Artisan Chocolates, MIni ice cream scoops for $1; Zak’s Avenue, discounted merchandise; South Wedge Spirits & Wine, Free Wine Tasting on display.

Maybe Baby?

CNY Fertility
PRIDE OPEN HOUSE
Thursday, July 12, 6-8pm

Please join with LGBT community members to learn about how you can fulfill your parenting dreams. For more information or to RSVP contact: cbutler@cnyfertility.com

We are proud to be a sponsor of this year’s Pride Picnic! Please find us in the Health Pavilion & register to win a Spa gift basket & indulge in a complimentary chair massage.

CNY Fertility
Rochester, 2244 East Avenue
585-244-1280 • www.cnyfertility.com

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Oct. 5-14, 2012

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July 14th - Celebrate with
PRIDE!
After the parade, don’t miss
MARY LOU
Come on over to the Dryden Theatre at 9:00pm!
“Mary Lou is highly entertaining, with glamorous drag queens, fabu-
los musical numbers, and plenty of drama. Ultimately, though, the
best message of Mary Lou may be that in order to be true to yourself,
you first must find yourself.” -ImageOut Film Festival

PRIDE POWER SUPERHEROES
VOLUNTEERS ARE ALWAYS THE MOST SUPER PEOPLE
If you can help out with two hours of volunteering at any Pride event, please go to
www.gayalliance.org/pride/volunteer
Fill out the form. That’s all there is to it!
Thank you Super Person!
Allies welcome of course!

BOULDER COFFEE COMPANY
IS A PROUD SPONSOR AND PARTNER OF ROCHESTER PRIDE AND THE GAY ALLIANCE.
HAPPY PRIDE TO EVERYONE!
WWW.BOULDERCOFFEE.COM
Meet Ronnie Kroell, Celebrity Marshal

Ronnie Kroell is “Celebrity Marshal” for Pride 2012. He was the runner up in Bravo’s “Make Me a Super Model”. Since starring on that program, he has made quite a name for himself, especially in the LGBT community. He has been in several movies, and has an impressive modeling career. The Rochester Broadway Theatre League and the Auditorium Theatre are proud to support the Gay Alliance and Celebrity Marshal Ronnie Kroell.

**DAY 1 Thursday, July 5**

**Beyond Gay: The Power of Pride**
Gay Alliance at JCC, 1200 Edgewood Drive
6 – 9pm
Gay Pride marches and festivals happen all over the world, but, not all of them are filled with music and rainbows, many of them are acts of courage in which participants face opposition and violence. As Rochester celebrates LGBT Pride, this event will bring attention to the often difficult realities of LGBT people around the world and to honor those who have lost their lives trying to be out.
6pm: Reception and tour of the U.S. Holocaust Memorial Museum exhibit.
7pm: Film screening followed by special guest speaker, Father Jim Mulcahy.

**DAY 2 Friday, July 6**

**City Hall Rainbow Flag Raising**
4 – 5pm
The Rainbow Flag Raising event is held in the atrium of the beautiful Rochester City Hall. This is a great opportunity for everyone to help make LGBT Pride an important part of our city. Joining us this year is the Rochester Women’s Community Chorus for a few songs, your local elected leaders, and Chief Sheppard. This program will have ASL interpretation provided.

**Sup! Sassy in the South Wedge**
5 – 9pm
Following the flag raising at City Hall, grab your friends and head to the South Wedge. Merchants in the South Wedge will be offering Pride Specials to community members on this evening; so, walk the streets of the newest Gayborhood in Rochester and see what Super Sassy fun awaits. Participating merchants include: Kamikaze Tattoo: tattooing, Echo Tone Music: 10% off new goods, Boulder Coffee: Special Patio Bar & DJ plus $1 medium size coffee, Full Moon Vista Bike and Sport: Free gift with purchase, Tap & Mallet: $2 off seasonal draft beers, John’s Tex Mex: $1.50 empanadas & $1.50 Tecate, and Equal=Grounds: Buy 1 Beverage/Food/Ice Cream, get a second Beverage/Food/Ice Cream of equal or lesser value for half price.

**DAY 3 Saturday, July 7**

**Pride Day at Seabreeze**
11am – 10pm
Since 1879, Seabreeze has been Rochester’s favorite Amusement Park, located within view of Lake Ontario, near the north end of Culver Road. Seabreeze is the 4th oldest amusement park in the nation. The Jack Rabbit will give you a jolt, the Tilt-a-Whirl will spin you right ’round baby and the Water Park will cool you off... Seabreeze is always a good time for people of all ages. No formal meeting area so grab your friends and “wear RED and be seen”!

**DAY 4 Sunday, July 8**

**Pride Tea Dance**
2 – 6pm
Location to be announced.
$10. See our website for updates: www.GayAlliance.org

**DAY 5 Monday, July 9**

**Pride Youth Dance & Drag Pageant**
5 – 9pm
The Annual Youth Pride Dance & Drag Pageant will be held at TILT Nightclub, located at 444 Central Avenue in Rochester. $5 admission includes pizza and two free soda tickets (Additional $0.75/ea). This event is open to all LGBTQ youth ages 13-23. Straight allies are welcome. This is an alcohol and drug free event.

**LAMBDA Project**
7:30pm
Dramatic readings from Rochester’s own LAMBDA Project in historic Christ Church Downtown, 141 East Avenue $7 adults, $5 students and seniors.

**DAY 6 Tuesday, July 10**

**Pride Movie Night and Refreshments**
7 – 9pm
For the ninth year Third Presbyterian Church, 4 Meigs St (at East Ave.), Rochester hosts a Pride movie night in the Johnston Hall. _Aa Vie en Rose (“My Life in Pink”)_ is a 1997 Belgian film and is the story of Ludovic, a little girl born in a little boy’s body. For him, nothing is more natural than to change his gender. As a hopeful and sensitive child, he truly believes that a miracle is going to happen. He will be a girl, no doubt about it, and he’s in love with... The film is 88 minutes and is a free event to the public. The Tuesday movie night has become a popular event during the annual Rochester Pride Week. Presented in French with English Subtitles.
DAY 7  Wednesday, July 11
The Good, The Bad and The Funny  7pm
An open story event at Equal-Grounds Coffee Shop, 750 South Ave. Max Delany, Noah Wagoner, Jason Robert Ballard and Shauna O'Toole will share some of their adventures transitioning. More importantly, they will be moderating an Open Mic for anyone who is Transgender/Transsexual/Gender Variant (Trans*) to share their own stories. Everyone is welcome to attend. This is a great opportunity for the Trans* community to share in a safe and welcoming environment among Brothers and Sisters! It is liberating and empowering — whether speaking or in the audience identifying with the stories. Come! We want to hear and celebrate your journey! The Good. The Bad. The Funny.

DAY 8  Thursday, July 12
Out & Equal Second Thursdays Networking
5:30 - 7:30pm
The Pride edition of Second Thursday will be at Boulder Coffee, and Napa Wood Fired Pizzeria corner of Alexander and Clinton. Pride giveaways and 50/50 raffle to support Pride 2012. No cover, just good conversation.

ImageOUT’s Summer Mayhem  7:30pm
ImageOUT’s Pride Week feature, “Madame X,” will be screened at the Cinema Theatre, 957 South Clinton Avenue. $8 at door. Presale tickets available for $7 at Outlandish and Equal-Grounds. This event is wheelchair accessible.

DAY 9  Friday, July 13
Pride Power Mixer at Holiday Inn Airport  7 – 10pm
The 2012 Pride Power Mixer will be held at The Holiday Inn Airport located at 911 Brooks Avenue, Rochester, 14624 (Brooks Avenue and I-390). No entry fee, cash bar, food, and prizes. Join us for the Sashing of the 2012 Grand Marshal Todd Plank and Honorary Marshal Tom Ferrarese; along with a big thank you for what they have done for the Rochester community.

Making our Summer Hotter
Jessica Sutta, former Pussycat Doll, performed in Rochester in March. Now she’s back headlining at the Pride Festival. Her album, “Sutta Pop,” will be released in September.

DAY 10  Saturday, July 14
Family Day
1:30 – 3:30pm
Arts and crafts, balloon garden, face-painting and family activities for all at the Rochester Museum & Science Center.

2012 Rochester Pride Parade: Superheroes
3:30 – 5pm (Line-up 2:30pm-3:30pm)
Join the crowds lining the streets of Park Avenue and Goodman Street for Rochester’s Annual Pride Parade. There will be bands, floats, drag Kings & Queens, Youth King and Queen, RFD fire engine, motorcycle riders, community groups, faith groups, and politicians. The Parade steps off at 3:30pm from the corner of Park Avenue and Brunswick.

Pride Festival  4:30 – 9:30pm
Emcees: The Big Wigs; Headliner: Jessica Sutta. Also performing: Avenue Q, FuturPointe Dance and more. Plus vendors and surprises of all kinds. Join a crowd of thousands! $5 in advance; $8 at gate.

DAY 11  Sunday, July 15
2012 Rochester Pride Picnic
1 – 7pm
A great way to relax after the Pride parties of Friday and Saturday. The Annual Rochester Pride Picnic will again be held in the beautiful Genesee Valley Park. Visit the food and merchandise vendors, antique cars, dog show, join in on the picnic site decorating contest, and of course, dancing in the Roundhouse. Entry fee includes entry into the raffle to win a Lottery Basket. Tickets are $10 in advance, $15 at the gate, ($5 for students with an I.D. at gate). Picnic Entrance Two and much of the park have sidewalks making many of the activities accessible.
COUPON

PRIDE
Superheroes Family Day
at RMSC

Kids and Families Join us Rain or Shine
1:30 to 3:30 pm

Rochester Museum & Science Center
East Avenue and Goodman Street

Free Outdoor Activities
Giant Bubble Garden
Story-Telling
Face Painting
Arts & Crafts Activities

With this coupon:
Discounted admission to Museum:
$3 per person, $10 for a family of four
$10 discount on RMSC annual membership
available only Saturday, July 14
Museum opens at 9:00 am

PRIDE FLASHBACK

DREAMS CAN COME TRUE: In 1989, Rochester’s first Pride Parade took place, and sure enough, Ramona Santorelli and Gail Neisner were there raising the issue of legal marriage for living, committed queer couples. At that point no one believed it could ever happen, it was just a dream. Above right: In 2011, the dream came true, for New Yorkers at least – New York State made same sex marriage legal. It took 22 years of hard work and refusal to give up in the face of hatred, lies and prejudice, even violence. But it happened!

TILT nightclub &ultralounge

“Where Rochester Comes Together” is proud to partner with Pride 2012

Tilt providing the complete Sound System for the Festival
Tilt supplying the DJ Sound System for the Picnic
Tilt Night Club hosting the free Pride Youth Dance Mon
Tilt is the exclusive Beer & Wine vendor for the Picnic
with special Pride Party Events at the club Thur, Fri & Sat

THURSDAY TILT-A-WHIRL DRAG SHOWS
host DeeDee Dubois with the $100 Pride Hot Body Contest
18+, doors open 10p, $2 drinks & $2 bottled beers 10-11
21+ admission $3, 18-20 cover $12 all nite

FRIDAY FRESH MEAT DRAG SHOWS
hosts Kyla Minx & Samantha Vega, DJ Mighty Mike
18+, doors open 10p, $2 drinks & $2 bottled beers 10-11
21+ FREE ADMISSION 10-11, $4 after 11p, 18-20 cover $12 all nite

SATURDAY PRIDE PARTY
the Tilt-A-Whirl drag cast performs superhero tributes
DJ Scott Free formerly of Rochester’s Club Marcella
$2.50 ANY DRINK IN THE HOUSE 10-11, 18+, doors open 9p
21+ FREE ADMISSION 9-10, $4 after 10p, 18-20 cover $13 all nite
3 Rooms: Dance Club - Ultra Lounge Bar - Open Air Courtyard
FREE PARKING in Tilt’s private, always supervised lot
444 Central Av - Downtown - 585.232.8440
The Committee for Rochester PRIDE 2012 is happy to announce our Headquarter Hotel: The Holiday Inn Airport, 911 Brooks Ave., Rochester, NY 14624. The Holiday Inn Airport is offering a $99 per night rate! Call 585-328-6000 to make reservations. They have a huge indoor pool, great gym, awesome Italian restaurant and one of the most popular bars on the south side of the city! Visit www.hirochesterairport.com and www.VisitRochester.com and stay a couple days with us!
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Join us and thousands of other Western New Yorkers in the search for a safe & effective HIV vaccine.

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