UNMASK YOUR TRUE COLORS

ROCHESTER, NY
2014 PRIDE GUIDE
JULY 18-20

Gay Alliance of the Genesee Valley
Pride Access

Accessible Parade Viewing: We recommend 300 Park Avenue as an ideal parade viewing location for those with mobility difficulties. This is a self-parking area with easy access to street side viewing. *Note*: Please arrive by 3:00pm; the street will be closed once the Parade begins.

Festival Access: On Saturday, accessible parking will be available from Pride Access partner Trillium Health located in their parking lot 259 Monroe Ave, Rochester, NY 14607. Medical Motor will operate a shuttle with a wheelchair lift between the Trillium parking lot and the Pride Festival site from 1:00pm until 8:00pm.

Picnic Access: Accessible parking will again be provided in the “lower lot” at the Genesee Valley Park. A handicap permit is required to enter this lot. If new to the picnic please ask the attendants for directions as entering the park.

ASL Interpreting Services: American Sign Language Interpreters will be provided for the Pride Flag Ceremony, Youth Pride Dance, Latino/a Voices, all Festival performances, and all Picnic performances. Interpreters are available for RocPride Games events upon request. Additionally, during the festival, two on-call interpreters will be available for individual festival participants at the Pride Festival Information Booth. For further information about interpreting services, please contact deafaccess@gayalliance.org or Skype gagvaccess.

#RocPride2014
We are proud to announce the Grand Marshall for 2014 Pride is the fabulous Evelyn Bailey.

Volunteering is second nature to her and she has helped shape our community. She is the executive producer of Shoulders to Stand On documentary which focused on the history of the gay and lesbian movement in Rochester NY. Evelyn has also been honored with the Community Service Award from EPSA and the Greater Rochester Area Branch of the AAUW (American Association of University Women) for her work documenting Rochester’s gay history. We are proud to call this local hero one of our own!

“Through my activism and volunteerism I have met so many incredibly courageous, passionate men and women fighting for their right to be free to be who they are - whether they be gay, straight, gender variant, or allies. For each one the journey out of their own “closets” was filled with fear - fear of the consequences and rejection and at the same time a greater fear to remain oppressed, unfree and unable to be who they were. The personal courage and risk taken by all of you to be out, to live your lives openly and honestly as allies, as LGBTQI men and women creates the environment of acceptance and freedom that is still desperately needed.”

- Evelyn Bailey at Empire State Pride Agenda Award Dinner held in her honor.
Peter Mohr and the staff of the bachelor forum wish everyone a happy and safe 2014 pride.
Tony Mascioli’s life was one of Rochester’s gay success stories. Tony was born in Rochester, New York on December 14, 1930. He lived in the North Street area of the city. He remembers walking downtown to the gay bars as a young man. Tony was not harassed as a student, but was kind of a loner. When he came out to his family, his father was not very supportive. He left Rochester at 19 for New York City where he lived in a rooming house for $7 a week rent. He did not make it in New York City and returned to Rochester. Tony graduated from SUNY Brockport where he was involved in acting, and writing. After graduation, Tony returned to New York and attended Columbia University majoring in English Literature. In 1974 he went into partnership with his cousin and opened the Wall Street Spa and Sauna. Soon after, Tony also opened the East Side Sauna, and a guest house on Long Island. Tony was a colorful and charismatic entrepreneur in New York City. Tony provided a place for men, in and out of the closet, to socialize and find fulfillment in their identity.

Tony’s challenge to match $10,000 if the documentary “Shoulders to Stand On” could raise $10,000 between Dec. 1, 2011 and January 15, 2012, set the tone and direction for future fundraising. Tony was a very sharp business man. For many years Tony spent half the year in Florida and the other half here in Rochester. Tony opens “Shoulders to Stand On” with his comments about Front Street pre-Stonewall, but
but Tony did not live to see himself on the “big screen.” On Saturday, August 10, 2013, Tony died unexpectedly. He boldly celebrated being a gay man at a time when it wasn’t socially acceptable nor safe. Most of all Tony lived his life openly with pride. 

Tony left a very generous gift bequest intended to support the Alliance into the future. The Gay Alliance is extremely grateful for Tony’s ongoing commitment to improve the day-to-day lives of LGBT people in Rochester, NY so they may live their lives openly and honestly and achieve their dreams. 

With a deep sense of gratitude and pride, the 2014 ROC Pride Committee names Tony Mascioli as its Honorary Grand Marshall.
Born and raised in Rochester and I thought I knew all there was to my hometown. But then I moved into the Neighborhood of the Arts and was shocked to discover how little I knew of this city that I called home.

Because of this, I felt a great disconnect and a longing to find a niche and also to help make this city a better place. I shared this wish with a friend, who suggested that I contact our friend, Mike Lill, who was looking for volunteers for Pride. I contacted him and I am so grateful that I did.

Not only did I help a friend but got to know that friend more and I made new friends and connections due to being a volunteer for Pride. Seeing first-hand, the passion and dedication of a few people create something so wonderful for people of all stages of life to enjoy was inspiring and demonstrated a strength of character that I feel can be lacking in our city.

It was so amazing to see so many diverse people come together to teach, learn, grow, and celebrate acceptance. These are things that I feel a home, a city should encompass. It was great to see all sorts of businesses, profit and non-profit, pull resources and support their community. And we are all a part of this community, this family of Rochestarians.

Everything from the Flag Ceremony to the Picnic was a wonderful success. I especially loved the beautiful songs, poetry and dance that were performed Friday evening. And the History Pavilion was a great idea. People really seemed to enjoy it. I believe learning of other’s struggles and triumphs aids in linking everyone and, in that, understanding and empathy are nurtured.

I always believe in hope and love. They will save us as a people. Pride is just one way to foster this belief. It was a lot of work but the rewards greatly outweighed the stress and fatigue. I wish all the best for all of the dedicated volunteers. Your hard work makes this city a welcoming home to all. And isn’t that what we all want.

- Leonides Ortiz
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<tr>
<th>Time</th>
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<tr>
<td>6:00 PM</td>
<td>Arrival of Rainbow Riders</td>
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<td>6:10 PM</td>
<td>Pride Performance Ensemble</td>
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<tr>
<td>6:15 PM</td>
<td>National Anthem &amp; the Sashing of the Grand Marshall</td>
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<tr>
<td>6:20 PM</td>
<td>Jeanne Gainsburg Rainbow Riders</td>
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<td>6:30 PM</td>
<td>Poem</td>
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<tr>
<td>6:40 PM</td>
<td>Speakers (Honorable Harry Bronson, Council Member Matt Haag, Mayor Lovely A. Warren)</td>
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<tr>
<td>6:45 PM</td>
<td>Closing remarks</td>
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<td>7-9 PM</td>
<td>History Pavillion Opens</td>
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Pride Performance Ensemble

140 Alex & the Gay Alliance are proud to present

Youth Pride Dance
Friday, July 18th, 7–9pm
140 Alexander Street, Rochester NY 14607
Please enter through the non-bar entrance
Open to LGBTQI youth and allies ages 13–20
Free Admission!

THOMSON REUTERS
RocPride2014
PRIDE PARADE,
FAMILY FUN TIME,
AND FESTIVAL

AT MLK MEMORIAL SQ. PARK

FAMILY “FREE” FUN

12:00 to 12:30 PM  Spiritus Christie
12:30 to 1:00 PM    Zumba-with Charlie Levin
1:00 to 2:00 PM     Mambo Kings
2:00 to 2:15 PM     Contest
2:30 to 3:00 PM     Boriquen Dance
3:00 to 3:45 PM     Unbound

EVENING FESTIVAL - $15 AT THE GATE

3:45 to 5:00 PM  DJ Music
5:00 to 5:30 PM  DJ Time
Opening Remarks  Sam
5:30 to 5:45 PM  Rochester Gay Mens Chorus/
                 Womens Community Chorus
5:30 to 5:45 PM  Musical Hairspray-JCC
5:45 to 6:15 PM  Dragtopia & 98 PXY Megan Carter
6:30 to 7:00 PM  DJ Neill McCloud/DJ Paul Deleon
7:00 to 7:30 PM  Headliner: Miss Darienne Lake:
                 Drag Queen, Entertainer, Comedian
7:30 to 8:30 PM  98 Pxy Headliner: Betty Who
8:30 to 9:00 PM  DJ Neill McCloud/DJ Paul Deleon

Free admission from 12:00 - 3:30 PM.
Evening Festival tickets $15 at the gate.
PRESENTING Your Lovely Emcees:

SAMANTHA VEGA and DeeDee DUBOIS

(Photo credit: Jaclyn Molloy)
Rochester’s own **Mambo Kings**, together since 1995, are enjoying great success as Upstate New York’s foremost Latin jazz ensemble, and have rapidly earned a national reputation for their explosive blend of Afro Cuban rhythms and jazz improvisation.

The quintet, featuring pianist and musical director Richard DeLaney, percussionist Wilfredo (Freddy) Colón, saxophonist John Viavattine, percussionist Tony Padilla, and bassist Hector Diaz, has been described as funky, heartfelt, and outstanding.

For more information, visit the band’s website at www.mambokingdom.com
Borinquen Dance Theatre was founded in 1981 and is known for its unique blend of Puerto Rican Folkloric and Latin contemporary style. Borinquen Dance Theatre has performed throughout the United States and Canada, delighting audiences from Michigan to Kentucky, at festivals in New York City to Niagara Falls and venues such as the International Hispanic World’s Fair. Under the direction of President and Artistic Director, Nydia Padilla Rodriguez, Borinquen Dance Theatre helps youth build the desire to succeed through the discipline of dance. The Mission of Borinquen Dance Theatre:

“To offer a diverse range of youth, many from economically challenged families, the opportunity to develop and practice discipline through the mental and physical training afforded by a rigorous holistic dance program.”

“To cultivate leadership skills and teamwork through training, structure, cultural education and positive role models.”

“To foster excellence through high expectations while balancing the demands of academic success with the methods of a disciplined rehearsal, training and performance program.”

CSEA stands in strong support of our members and others who are Lesbian, Gay, Bisexual or Transgender.
UnBound was formed in early 2013 by six women who wanted to form an all female band. The group is made up of Cathie Timian on lead vocals, Robin Khakpour on lead guitar, Fran Wallace on rhythm guitar, Donna Johnson on bass, Melissa Butera on drums and Daniela (Dani) Contreras on keyboards. This summer the band has a special guest, Steven Levins (Mr. Kasha Davis) on rhythm guitar and vocals. The band plays a blend of blues, rock and country songs that are familiar to all and are fun to sing along to. UnBound can be seen playing festivals and special events around the Greater Rochester Area.
Saturday, July 19th
5:30 pm - 5:45 pm

Rochester Gay Men’s Chorus

Women’s Community Chorus
JCC CenterStage Theatre has been the resident professional theatre of the Rochester Jewish Community Center since 1978. In recent years, under the new direction of Artistic Director Ralph Meranto, the theatre has been building a reputation for presenting quality productions of many of the hottest new plays and musicals from both New York and from emerging playwrights. The theatre is dedicated to telling stories that are relevant to our times and engage social discussions about current and historical issues.

CenterStage and the JCC are also strong supporters of the LGBT community, having partnered with ImageOut, Trillium Health, the Gay Alliance and other organizations for films, traveling exhibits, theatre productions and benefit events.

Most recently, CenterStage partnered with Trillium Health for the stage production of Larry Kramer’s The Normal Heart, receiving standing ovations, rave reviews, and sell-out performances. CenterStage was also the first US theatre to license the groundbreaking new musical My Mother’s Lesbian Jesish Wiccan Wedding, which has since been performed in regional theaters around the country.

Each summer, CenterStage presents a full scale musical with a cast of the area’s finest high school and college students. Previous productions include Rent, Hair, Spring Awakening and The Rocky Horror Show. This summer’s selection is the ground-breaking...

HAIERSPRAY, the Musical
Music by Marc Shaiman,
Lyrics by Marc Shaiman and Scott Wittman,
Book by Mark O’Donnell and Thomas Meehan
Based on the New Line Cinema film written and directed by John Waters

Based on the popular John Waters cult film of the same name, Hairspray explores the impact on 1962 Baltimore when a plus sized dancer decides it’s time to end race segregation on television.

Saturday, July 19 at 8pm
Sunday, July 20 at 2pm
Wednesday, July 23 at 7pm
Thursday, July 24 at 7pm
Saturday, July 26 at 8pm
Sunday, July 27 at 2pm

For details visit www.jccrochester.org
461-2000
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Prudential received a 100% score on the Human Rights Campaign’s Corporate Equality Index (2012 and 8 prior years) for programs and practices that are inclusive of LGBT employees, consumers and investors. Find out why our diversity is also our strength.

For more information, please contact:

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672 South Avenue, Rochester 585.461.2815
Open Sunday-Thursday 10am-3pm
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www.hedonisticecream.com
August 3rd 1990, a young boy met some fabulous drag queens and they shaved him down and put him in heels. “You look like Tracy Turnblad/Ricki Lake! That should be your drag name.” the queens said.

“No. I’d rather be something unique.” said the young boy.

“OK then, be Darien Lake. Ricki Lake’s love child with the amusement park outside Buffalo, NY.” replied the queens.

“Well, I am two tons of fun.” the young boy giggled. “But I shall spell it Miss Darienne Lake, so I don’t get a cease and desist order from the amusement park.” That, boys, girls and everything in between, is how Miss Darienne Lake was born.
The Australian artist’s career has gained steady momentum since the release of her debut EP, “The Movement” last spring, spawning the dance hit “Somebody Loves You.” Spencer Stout of Salt Lake City, Utah used the song as a catalyst for a flashmob marriage proposal to his partner Dustin at a local Home Depot. The video soon went viral on YouTube with over 12 million views to date.

The artist’s sophomore effort, the EP “Slow Dancing,” was released by RCA Records in April and includes songs “Alone Again” and “Heartbreak Dream.” According to MTV.com, “Betty Who blends indie and pop music into an irresistible mix of bold soundscapes, Top 40 hooks, and knowing lyrics.” Both of her EPs have received rave reviews on iTunes.

Betty Who will be performing in Rochester on the heels of performing at other Pride events in Columbus, Chicago, New York, Minneapolis, and St. Louis throughout June. This fall, she will be joining Katy Perry on her Prismatic Tour throughout her native Australia.

Live the next chapter of history with pride!

Happy Pride!
From Council Member Matt Haag

The University of Rochester
IS A PROUD SPONSOR OF Rochester Pride 2014!
RocPride 2014 Parade Info

2PM Line Up
3PM Step-Off
Down Park Ave, to Alexander St, to East Ave, to Pitkin St, and Broad St, ending in Manhattan Square Park

Line up to see your favorite community bands, floats, Kings & Queens, politicians, churches, community groups, and more. Each group will be judged by this year’s honorary parade judges, and have the potential to win great prizes! Including:

* **MUTHERS FAVORITE** Cash Award $300
  Best FLOAT unit overall to incorporate the parade theme.

* **STONEWALL AWARD** Cash Award $250
  NP FLOAT with the most imaginative depiction of theme.

* **RAINBOW AWARD** Empty Closet Ad
  FP FLOAT best portraying pride.

* **COMMUNITY AWARD** Cash Award $250
  NP Walking unit best exhibiting community pride.

* **RUBY SLIPPER AWARD** Cash Award $150
  Most Imaginative depiction of theme by walking unit.
ROCHESTER—FINGER LAKES

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Lesbian, Gay, Bisexual, and Transgender Labor and our Allies.

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RocPride2014

PRIDE PICNIC FUNDRAISER

AT GENESEE VALLEY PARK

City Stage

1:00 PM  Opening
1:15 to 3:00 PM  DJ Blake Karaoke
3:00 to 5:00 PM  Band - “Radio Nation”
5:00 to 7:00 PM  DJ Blake - Karaoke

Happy Pride Rochester!
“Unmask Your True Colors”
at
522 Monroe Avenue
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Proud Sponsor of
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The Radio Nation Band has been entertaining audiences for more than a decade! If it’s a wedding, private party, graduation or club, Radio Nation adds that special touch to your event. Radio Nation has performed after party celebrations for Survivor, Sha–na-na, The Grass Roots, Blood, Sweat and Tears, Phil Vassar and many others. The group consists of five members who each have a wealth of experiences performing for audiences both around the country and the world!
DJ HECTOR & PETER MOHR PRESENT

PRIDE PICNIC AFTER PARTY

FEATURING:
DJ PAUL DELEON ( SOBE ) &
DJ NEILL MACLEOD ( TORONTO )

SEVEN PM TO TWO AM
PEARL NIGHT CLUB
349 EAST AVE ROCHESTER, NY 14604

$10 IN ADVANCE - $15 AT THE DOOR
TICKETS AVAILABLE AT THE BACHELOR FORUM OR DJ HECTOR

WWW.PRIDE.BACHELOR4M.COM
The first time I attended Rochester Pride, I was with my mom. We had been out at a family party and missed the parade, but managed to escape with a vague excuse (I'm not out to extended family) and we were able to make our way to the Auditorium Center parking lot. You could feel the bass of the music through your flip-flops and by the time we saw the two long lines of people waiting to get in, the biggest smile had spread across my chubby, 14-year-old face.

For an awkward, bisexual preteen stepping into the Rochester Gay Community for the first time, Pride can only be called euphoric. There were more queer people than I could count, their faces perspiring in the sweltering summer heat as they wove around each other toward food, jewelry, beer, and dancing, and each face was a friendly one. It was as if I had left one family party and come to another. Fast forward five years and I still receive that same euphoric feeling when I step into the festival, except this time I no longer blush when I realize I've picked up a bottle of lubrication from a sales table!

Coincidentally, the older I've gotten the more Pride has become less about pride to me and more about that sense of belonging. While 14-year-old me enjoyed the dancing and music (taking in the vast number of queers with a thumping, excited heartbeat), 19-year-old me moved through the history exhibit with a sense of awe and held back tears as a beautiful drag queen sang Leah Zicari's Glory, Glory into the evening air.

Standing in that crowd of people, I felt more at home than I had in a long time. One of the most moving things about Pride is that it you realize you're a part of something; you're a part of a community. Of course, it's fun too! You make friends, you eat, you dance, you buy quirky shirts; I don't think I've ever left a festival without buying a necklace. But for me, Pride is more than that. It's about being with a family. And yes, even when you don't take your mom!

– Erin Hayes
Saturday, July 19th

**Volleyball**
Starts: 8:00 AM
Ellison Park

**Bowling**
Registration: 10:00 AM
Bowling Starts: 11:00 AM
Trophy Presentation: 1:00 PM
Divisions: Men's, Women's, Mixed and Youth
Clover Lanes, 2750 Monroe Ave., Rochester, NY 14618

**Obstacle Run 5K**
Starts: 11:00 AM (Roc Pride Wave Begins)
Ellison Park

**Roller Derby**
Roc City Roller Derby
Doors open: 6:00 PM
Derby Starts: 7:00 PM
Bill Gray’s Ice Plex
Saturday, July 19th through Sunday, July 20th

**Kickball**
Starts: 8:00 AM to mid-afternoon on Saturday
Finals Sunday morning
Fellows Road Park and potentially Kreag Road/Spring Lake depending on # of teams

**Softball**
Women & Men’s Co-ed Double Elimination Tournament
Fellows Road Park and Kreag Road/Spring Lake depending on # of teams

**Sunday, July 20th**

**Women’s Rugby**
Check in: 9:00 AM
Games: 10:00 AM - 4:00 PM
Genesee Valley Park
Pride: Oxygen for the Soul

I don’t remember the first time I went to Pride, or even which state. I remember how I breathed a little easier as I looked around at all of the people, how I smiled all day and into the evening, how I could feel the ground, solid under my feet. I reveled in our beauty, our diversity, our self-expression, our occupation of space – even in the midst of sometimes, hostile places, ignorant words, or hateful acts.

Our communities’ ability to gather, share our lives, raise our voices -- these actions have made and continue to make it possible for people of all ages to be seen, to name what they desire, to make home often from scratch. These encompass some of our communities’ legacy made visible at Pride.

Pride has often made the difference between reluctant complicity and a quiet, tenacious resolve to continue to be visible. As I think about Pride this year, I find I am looking more forward to it than ever, and as I consider what it means to “unmask our true colors,” I cannot help but think of how important outspoken allies like Cyndi Lauper have been to our movements and communities, and the significance of sharing our truths with each other as transgender, bisexual, pansexual, lesbian, gay, queer, Two Spirit, and same gender loving people, and sharing our lives’ truths and loves with those who are significant to us.

I cannot help but think of Dorothy Allison’s words that remind us that “… suffering does not ennoble. It destroys.

To resist destruction, self-hatred, or lifelong hopelessness, we have to throw off the conditioning of being despised, the fear of becoming the they that is talked about so dismissively, to refuse lying myths and easy moralities, to see ourselves as human, flawed. Pride, for me, has often been the antidote to shame, self-destruction, and hopelessness. Pride means strength, beauty, mystery, and home. I hope my first “home-coming” with my partner in Rochester – I am relocating in less than three weeks -- will be one to remember, and that we all remember how we embody the very essence of extraordinary: in business suits, in skirts and dresses, with loud-
thumping music, with laughter, with drag, with chaps, with the variety of ways we construct relationships, the myriad of ways we express ourselves ... these are the gifts we leave and teach: to be ourselves in a world often hell-bent on being mediocre, or worse, destructive and painful. This is the oxygen of PRIDE. This is the power of PRIDE.

-  K. Foula Dimopoulos

Pride means one major thing for me. Freedom. Freedom from that unknown fear and worry of why I felt so "different". Freedom to express myself without worry about what people would think of me or having side remarks. This sense of pride and freedom was something that took 32 years to happen, but this is one of those things that one can say better late than never. I can now celebrate every year the anniversary of my freedom, my re-birthday as I like to call it and celebrate amongst everyone who have similar stories during Pride weekend.

- Vilma L Vendrell

What is pride? The origin is Old English, and it means “excessive self-esteem.” We definitely view proud people as pompous and haughty, but we all have pride. We have our pride and joy. We take pride in our work. We’re proud of our friends and family. Pride is by no means a bad thing.

So where does pride come in with the LGBT community? From long before Stonewall to Harvey Milk and even to today, we as a
people have struggled to gain social acceptance. We have been beaten, arrested and ignored as citizens and fellow human beings.

Thankfully, the tides are turning. As a country, America continues to take small steps forward, ever so slowly moving us to full equality.

As a community, we have pride and we need pride. We now have pride and use the word because we refuse to live in the closet. We are no longer willing to hide in the shadows. We are human, and we are not afraid to show ourselves and our humanity.

We have a long history, and one that has survived and endured despite the bigotry, prejudice, and hatred that we have faced for eons. We should be proud of how far we have come. We should be proud of our predecessors who were bold, brave trail blazers. Without them and their sacrifices, we would not be where we are today.

We use pride and our pride festivals to celebrate that history and those ancestors. We use pride to bring ourselves to the forefront; to remind the government – and the entire country – that we are here. More than anything, we use pride to demonstrate our humanity.

We are real, we are here, we are human, and we are equal. We need to remind ourselves and the world of that. We need to have pride as people who are living life the best way we can, and the only way we can: honestly.

Pride is a good word for us. It reminds us of our past and gives us hope for our future. Pride is a time to reflect, honor and celebrate. Let us go out in loving memory of those who came before us, and let us go out in celebration of ourselves and hope for our future. Let’s go be proud.

- Lauren Shiro

LGBT Pride marks a time when we come together as a community of diverse and beautiful identities and experiences to celebrate all that we’ve accomplished and all that lies ahead in furthering equality and justice. This year in particular is a pivotal time for LGBT New Yorkers and in Rochester in particular. As a statewide and even national leader on issues of importance to the LGBT community, Rochester has shown that the spirit of inclusion wins. As the first city to extend protections to transgender citizens – an issue we’re still fighting for at the state level – Rochester continues to set the example for how we should treat all our people with dignity and respect.

Mayor Warren’s announcement at the Empire State Pride Agenda
Spring Dinner that the city will cover transition-related care for transgender municipal employees – the third city in the nation to offer this care – further demonstrates the city’s leadership on LGBT equality. The backlash from Buzz 98.9 and the transphobic dialogue that ensued was a sobering reminder that we’re not there yet. The incident shows how much work we have left to do in educating about the authenticity of our identities and the seriousness of ignorance. We truly turned a corner on transgender rights when the radio station terminated the hosts for their actions. Hate lost on this issue, and we must continue to rise to the challenge of pointing out ignorance and creating critical mass to show that it won’t be tolerated. What played out in Rochester shines as a beacon for individuals and businesses across the U.S. that free speech rules in our society, but those who guide their words with ignorance and hate are not free from the consequences of their actions.

Pride is a poignant time for us to stand up and be visible. When we come together as a united community, we are seen and our voice is heard. As with the transphobic radio incident, we saw the power of our community to call out injustice and move big business to correct a wrong and create real social change. Let us mark this pride as a celebration of our hard-fought victories, and our commitment to continuing the fight for equal rights.

As we raise our rainbow flags and march into the sunlight this pride, let us honor all that those before us have done to allow us to stand loud and proud where we are today, and carry on the torch of justice so that those who come after us will enjoy an even more inclusive and equal world.

- Allison Steinberg
Communications Director, Empire State Pride Agenda
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• Testing and referrals
• On-site pharmacy

We’re proud to be part of the LGBTQ community, and that’s why at Trillium Health we provide…

Care designed with you in mind.

Call 545-7200 to schedule a visit!
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<td>Rainbow Ride, Flag Ceremony, Latino/Latina LGBTQ Voices, LGBTQ History Pavilion</td>
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<td>All at Martin Luther King, Jr. Memorial Park at Manhattan Square</td>
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<td>Saturday, July 19</td>
<td>Pride Parade down Park Ave, Alexander and East, Family Fun Time, LGBTQ History Pavilion, Pride Festival</td>
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<tr>
<td></td>
<td>at Martin Luther King, Jr. Memorial Park at Manhattan Square</td>
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<tr>
<td>Sunday, July 20</td>
<td>Pride Picnic Fundraiser at Genesee Valley Park</td>
</tr>
<tr>
<td>All Weekend Long</td>
<td>Roc Pride Games including: Hockey, Roller Derby, Rugby, Bowling, Softball, Volleyball, and an Obstacle Course!</td>
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</tbody>
</table>

As both printer of the Pride Guide and Proud sponsor, we at PrintRoc would like to take a moment to recognize the sponsors within. We would like to encourage everyone to support all of these sponsors, so they can continue to support you!

Happy ROC Pride 2014! www.printRoc.com